

Thank you for using your organization's unique toolbar to raise funds.

We know people want to help by giving, but not everyone can write a check. Your organization's toolbar gives everyone a way to make a difference, and support your cause, without spending any extra money.

To best embrace the program, your organization should work to "Share" your toolbar with everyone that has a need to use the Internet. This is the step that ***ENHANCES*** the use and the quality of each toolbar. The more people that have a toolbar, the more natural and organic of a search population will occur.

WE WANT TO SHARE WHAT WE HAVE LEARNED

First, we greatly appreciate the opportunity you have given us to provide our service and technology. We hope our service has EARNED this relationship. We look forward to *many years* of doing business together. Please know we look to improve every day and any feedback is always welcome. We will never become complacent when it comes to service.

As you know there are **no upfront costs** and utilizing the search technology "as an organization" takes no additional time that your supporters wouldn't have already spent...

1. Your Organization is *helping Sponsored Advertisers* by visiting those sites you have interest in.
2. Through the *proper use of Yahoo!'s Search portal*, you engage sponsors through the Internet and generate dollars you never had before.
3. This is *better than asking for a check* from your supporters.
4. This is *better than asking your supporters to sell products or buy products* to raise dollars.
5. This *takes no additional time* from your supporters because they are busy enough.

WE WANT TO SHARE THE YAHOO! MESSAGE

We continue to receive information from our partner Yahoo! that helps us assist YOU the users of this toolbar technology.

This information helps us long term, in supporting our *Partner Yahoo!* and its very appreciated *Sponsors* while creating a compelling reason for the program to continue for years and years to come.

Yahoo! has requested that we ask everyone to speak with their supporters and educate the end users to only do searches in a *"natural and organic way"*

In other words *"only do searches you normally would do and only do searches on items of interest"*.

Use the Internet to expand your knowledge, to have fun, to learn and to make your life more efficient... Also, only click on sponsored links when those sponsors have information you can use. Support the sponsors when you can and respect the fact that they pay to be in those positions and want your support and business.

Bottom line; do your normal every day searches on the search engine located on your organization's customized toolbar to support an organization you are passionate about. Only do searches you are interested in and only click on sponsored links because those sponsors can help you with information, services or products you are looking for.

REMEMBER

Your organization will still generate dollars with no upfront cost and very little time, just doing what you are doing anyway. This truly is a win-win for everyone, and based on feedback; the supporters feel good helping without writing a check or selling products. Also the branding of their computer browsers with a customized toolbar from an organization they are passionate for is also very powerful.

Quality of Search - This is the term Yahoo! uses to rate each search. Quality of Search measures things like time spent on a web site and the number of pages visited. It is important for the longevity of the program that we maintain a good Quality of Search Rating, which is why we encourage searches that are of interest to you. Just as important, click only on Sponsored Results that have information you believe will help you. After all, sponsors want people to visit their sites—that's why they pay to be in the top positions when you search. At the same time, they really only want visitors who truly want and could benefit from the information they put on their web sites.

It's Your Stewardship – Each organization has been granted a tremendous opportunity during a difficult business climate. If you will honor our request by doing searches of interest and spending at least one minute on each sponsored link, then your organization will have the opportunity to benefit long term in this program. However, if your members abuse the program, Yahoo! will cancel your toolbar in a spirit of integrity and fairness to those who pay for sponsored links.

To maximize the benefit to your organization you need to train yourself, your family and your friends to turn the Internet into your greatest education and entertainment tool. Have fun with it! Learn something new every day!

To help everyone even more, we are building an Internet search guide called "101 ways to use the OurGV Rewards toolbar search engine to increase your health, wealth and knowledge." Email ideas to support@ourgvrewards.com.

Searching through the Toolbar

Here are some helpful tips on ways to utilize the toolbar while saving time and money.

1. **Search for Discounts to buy online-- you can save literally thousands of dollars a year by taking time to use online searches. Not only can you save yourself significant time on shopping for your purchases, you can also save money on purchases of items from textbooks to cars.**
2. **Search to research products -- make sure you buy what you really want by researching first. Sometimes that deal that looks great can be misleading. Use consumer reports to determine if the product you are purchasing is all that it appears to be.**
3. **Save sales tax -- you can usually save the sales tax by buying online, which may outweigh the cost of shipping. While most online purchases are subject to shipping charges, many States have high sales tax rates that more than offset the shipping charges. Additionally, online retailers frequently offer shipping specials.**
4. **Prepare for vacations. Considering a family vacation to the beach? Research your vacation destination to ensure that your family has a memorable vacation experience.**
5. **Save gas. Why drive around town? Find out who has what before you leave home.**
6. **Research school work. The Internet has unparalleled learning resources. Help your kids learn to utilize the Internet while studying English, Biology or History.**
7. **Research your health questions. Use your toolbar to research medicines, diets, nutritional supplements, exercise plans or athletic training.**
8. **Research stocks and investments. You can use an Internet broker such as E*TRADE that allows you to place your market orders online and the website itself is the broker. Internet brokers usually charge a much smaller commission than anyone else.**
9. **Look up recipes and plan meals. A cookbook can only hold so many recipes. You can find thousands of recipes on a single website without spending a dime!**
10. **Get home-improvement tips so you can save money by doing it yourself. You can find creative tips from leading home improvement authorities through Internet searches.**

The more you use your toolbar to search and shop, the easier it is. Whether you consider yourself a Primary or Secondary User, understand that the part you play is very important to your organization.

THANK YOU FOR MAKING A DIFFERENCE!!!
Chad Schapiro – CEO, OurGV Rewards